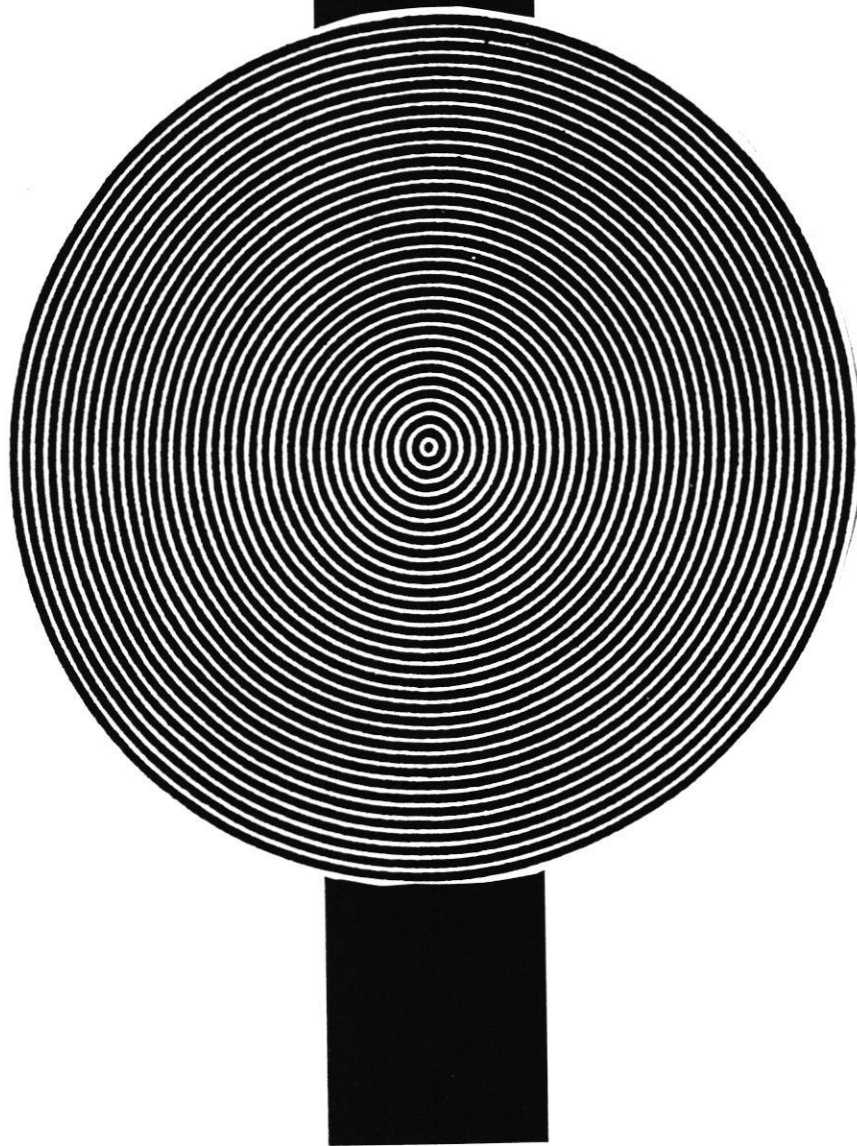


chaos



the chaos plan

what is chaos?

venture goals

Chaos was planned to give local youth an opportunity to plan their own activities. Rather than programs planned by adults for teens; chaos is planned, programmed and staffed by coral springs teens, with support from City Centre and Parks and Recreation staff.

The mission is:

To provide coral springs youth the opportunity and support to program and present safe and fun activities for coral springs youth.

The goals are:

Provide a safe, alternative place to "hang out" on a regularly scheduled, ongoing basis.

Provide the opportunity for coral springs teens to volunteer, learn new skills and gain valuable experience.

Develop a structure that will allow city government, local businesses, community groups and the local youth population to all work together to create unique, safe and fun activities.

product

Chaos is an MTV style dance club organized, promoted and produced under the leadership of teenage volunteers for local youth. For the summer pilot program, weekly concerts featuring both local and national music acts are presented in the City Centre courtyard from 10:00 pm until 1:30 am.

product test/pilot program

The objectives set for the summer are to host a total of 3,000 teens over the course of the fifteen week program and to achieve 25% gross ticket sales to expense ratio. For example, for a \$35,000 expense budget, the goal is \$8,750 in earned income. The remainder will be funded through corporate and public underwriting.

who wants chaos?

target market

Specifically, this program is directed at the thousands of Coral Springs resident teenagers, ages fourteen through nineteen. Through representation from the three community high schools (Coral Springs, J.P. Taravella and M.S. Douglas), the executive board and program volunteers communicate program activities to the city's teen population.

competition

Competition is anything that might otherwise occupy the target audience during the same time period as our program. Movies, "keg" parties, house parties, television, graffiti excursions and more all vie for the attention of our potential attendees. By keeping ticket prices very low, Chaos will be the best entertainment value.

marketing & sales strategies

The basic strategy for increasing attendance is a "word of mouth" campaign using teen representatives, fliers and publicity. By the second week of the pilot program, four major newspaper articles (attached), calendar listings, radio coverage and news stories on channels 4 and 10 have been produced.

To acquire corporate underwriting, the executive committee, with the assistance of City Centre staff and the Youth and Family Task Force will contact Coral Springs businesses and the City Commission. Materials have been produced that detail the benefits of sponsorship.

how does chaos happen?

process

Several times each week, teen volunteers meet to discuss and plan upcoming events. Artists are identified who City Centre staff can contract with. Publicity materials are produced each week that volunteers distribute throughout the city. Each Friday night volunteers and staff work together to manage the program.

staffing

There are two different staff needs to make Chaos happen. First is the planning staff, known as the executive committee, made up of teen volunteers from the community. Second is the event staff who work only night of show at the centre. Due to the need for security and safety, many of these positions are paid City staff members.

The executive committee is made up of the following positions and volunteers:

President - Zac Kushner
Vice President - Suzi Connor
Secretary - Eileen Grady

Other committees handle the various tasks associated with the program: such as publicity, art and security.

This group is coordinated and assisted by Vanessa Salmon, the City Centre's Acting Marketing Director, who initially conceived the Chaos concept.

Additional event staffing is provided by the Parks and Recreation department, Coral Springs Police Department and the City Centre. Two Ranger/Lifeguards, two Police Officers, a gate attendant and an event manager provide assistance each evening of the program.

equipment

Planning requires only basic office equipment, telephones and meeting room; provided by the City Centre, who also provides the courtyard space and power requirements.

Event equipment, with providers, is:

Staging - Parks and Recreation
Lighting - rentals paid for through Chaos funding
Sound - rentals paid for through Chaos funding

Marketing materials, such as paper, banners and office supplies are paid for by the City Centre and Chaos funding.

How can we afford chaos?

pilot program budget

Revenues

Admissions	\$ 8,750
City Centre/Parks & Rec labor provided	\$ 4,000
Corporate support	<u>\$22,250</u>
Total Revenues	\$35,000

Expenses

Artist fees	\$14,000
Production	\$10,000
Marketing	\$ 3,000
Staffing	\$ 4,000
Police	<u>\$ 4,000</u>
Total Expenses	\$35,000

projected cash flow analysis

Since the nature and planning of chaos is very fluid, these estimates are based on the probable size and timing of the types of events planned. Programming and actual event plans are not formulated until three weeks prior to each event. Income includes all sources.

Date	Income	Expenses	Running Balance
May 20, 1994	\$5,300	\$750	\$4,450
May 27, 1994	\$500	\$1,900	\$3,150
June 3, 1994	\$11,500	\$825	\$13,825
June 10, 1994	\$400	\$1,000	\$13,225
June 17, 1994	\$450	\$1,000	\$12,675
June 24, 1994	\$500	\$1,000	\$12,175
July 1, 1994	\$1,500	\$1,000	\$12,675
July 8, 1994	\$500	\$1,000	\$12,175
July 15, 1994	\$1,500	\$1,000	\$12,675
July 22, 1994	\$500	\$1,000	\$12,175
July 29, 1994	\$1,000	\$2,000	\$11,175
August 5, 1994	\$1,250	\$2,000	\$10,425
August 12, 1994	\$5,300	\$5,500	\$10,225
August 19, 1994	\$2,500	\$5,000	\$7,725
August 26, 1994	\$2,300	\$4,000	\$6,025*
Totals	\$35,000	\$28,975	\$6,025

*Any balance brought forward at the end of the program will be used to fund the fall program.

Chaos Numbers

May 20, 1994

Teens in attendance: 312

Artists: *Noah's Red Tatoo* and *Solo*

Actual budget:

Revenue

Admissions	\$300.00
------------	----------

Expenses

Artist fees	\$250.00
-------------	----------

Production	\$300.00
------------	----------

Supplies	\$26.00
----------	---------

Food	\$85.00
------	---------

Labor	\$50.00
-------	---------

Police	<u>\$144.00</u>
--------	-----------------

Total Expenses	\$855.00
-----------------------	-----------------

May 27, 1994

Teens in attendance: 277

Artists: *The Chihuahua's*, *Roosterhead* and *The Miles*

Actual budget:

Revenue

Admissions	\$532.00
------------	----------

Expenses

Artist fees	\$400.00
-------------	----------

Production	\$400.00
------------	----------

Supplies	\$20.00
----------	---------

Labor	\$50.00
-------	---------

Police	<u>\$144.00</u>
--------	-----------------

Total Expenses	\$1,014.00
-----------------------	-------------------

June 3, 1994 (Prom night for High School students)

Teens in attendance: 167

Artists: *The Baboons* and *Second Son*

Actual budget:

Revenue

Admissions	\$416.00
------------	----------

Expenses

Artist fees	\$250.00
-------------	----------

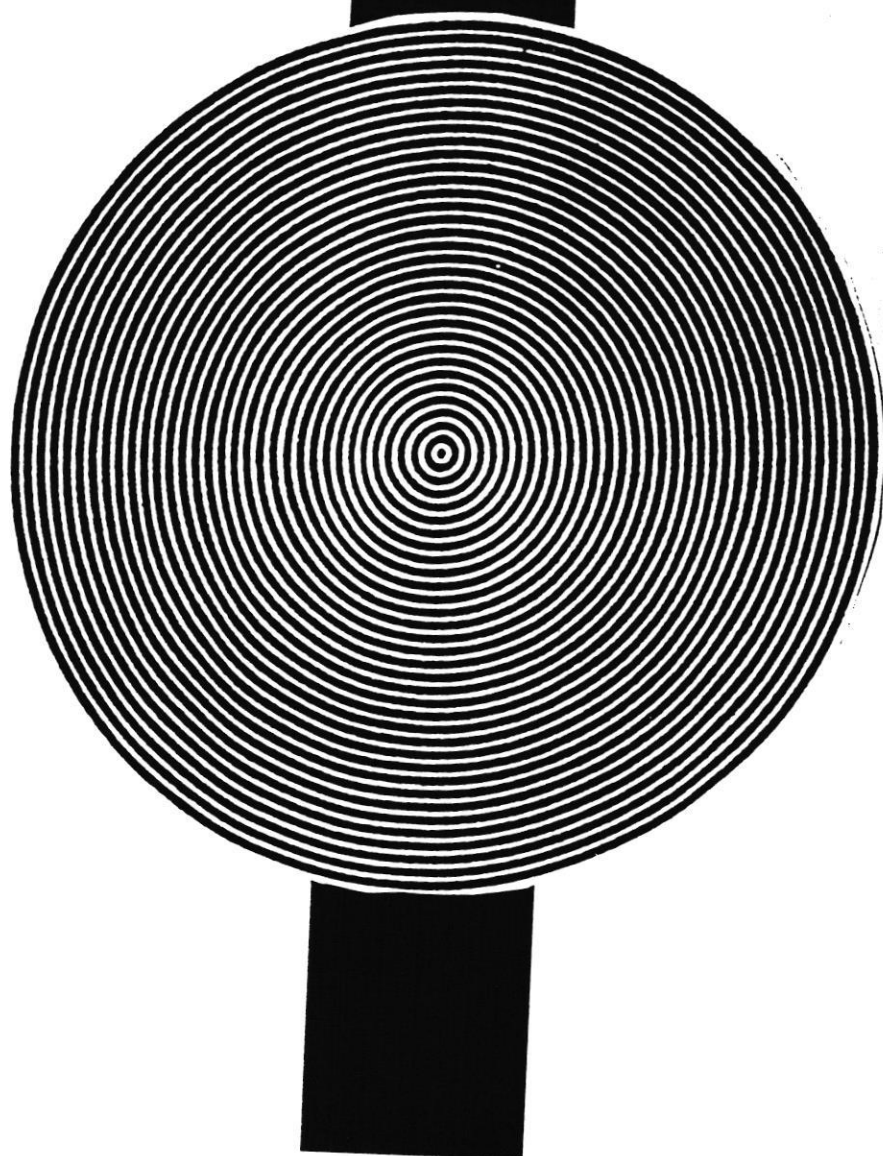
Production	\$400.00
------------	----------

Labor	\$60.00
-------	---------

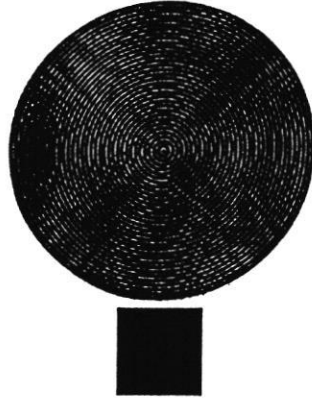
Police	<u>\$144.00</u>
--------	-----------------

Total Expenses	\$854.00
-----------------------	-----------------

chaos



chaos



chaos is an MTV style dance club organized, promoted and produced by Coral Springs teens for Coral Springs teens under the leadership of teenage volunteer program coordinators and program director Vanessa Salmon.

chaos happens every Friday Night, May 20 - August 26, under the stars in the beautiful Coral Springs City Centre courtyard.

chaos gives local youth an opportunity to get involved with activities and build their resumes by gaining experience in event planning, marketing, public relations and fundraising.

chaos was created in response to local concern about teens and studies that show that teens who have a place to "hang out" are far less likely to get into trouble than their peers.

chaos is an incredible opportunity for businesses to capture the teen market that nationally "influences more than \$200 billion in purchases . . . Marketers know if they attract someone as a teen, there's a good chance they'll keep him or her as a customer in the years ahead." -*Business Week* April 11, 1994

chaos has already attracted publicity from *The Miami Herald*, *The Sun Sentinel*, *The Coral Springs/Parkland Forum*, Channel 4 News and Channel 10 News, and that's only the beginning.

Support **chaos** & Capture the Coral Springs Teen Market

Sponsorship opportunities are available ranging from a \$500 Event Sponsorship to \$5,000 Series Sponsorship. Your sponsorship investment will provide you and your company with many important benefits:

- ➔ Extensive exposure in **chaos** advertising & promotion.
- ➔ Opportunity to display your promotional banners.
- ➔ Vending opportunities - sell or give away your product during weekly events attended by between 300 and 1,000 local teens.
- ➔ Distribute product samples.
- ➔ Great publicity.
- ➔ Outstanding opportunity to make an important contribution to the teens and families of this community.

Together we can develop a custom sponsorship package that will meet your marketing and financial requirements.

Call Vanessa Salmon at the Coral Springs City Centre.
(305) 344-5997.

Budget

Artist fees:

3 Nationals at \$1,000 each
2 Nationals at \$2,000 each
1 National at \$3,000
3 locals at \$500 each
10 locals at \$200 each and
5 locals at \$100 each.

total = \$14,000

Production

\$400 each for 10 nights.
\$1,200 each for five nights.

total = \$10,000

Marketing

200 t-shirts at \$4.40 each is \$880.
Printing of posters and fliers \$640.
Postage for press releases, letters to businesses \$100.
Print ads \$1,620.

total = \$3,000

Staffing

Part-time staff for stage security, front door and maintenance.
total = \$4,000

Police

3 Officers at \$18 an hour for 4 hours a night for 15 nights is \$3,240. National acts may warrant more police presence, some shows may start earlier.
total = \$4,000

Total Program Cost = \$35,000

closely with

stretch of Galt Ocean Drive, left, as it looks now. Computer enhancement, right, shows how the street will look landscaped.



other stretch of Galt Ocean Drive, left, as it looks now. Computer enhancement, right, shows crosswalks, lush landscaping.

make such arrangements be-
in recent years developers
been required by municipal-
to put in landscaping, side-
s and other extras as they

build. The cost of those is passed
along in the cost of each home.

"It's kind of retrofitting older
communities with what newer
communities have," Mayor Jim

Naugle said of Fort Lauderdale's
program.

Some neighborhood residents
are less annoyed by a special tax
when they can see the direct

benefits for themselves.

People "want to see a value for
their money. They don't want to
see their money disappear into a
black hole," Stillman said.

cond look

her there is enough addition-
vidence to maintain the DUI
ge, Loe said. Some cases may
to be dropped, but Loe could
uess how many.

ny people are convicted of
without a breath test. Testi-
from police officers, road-
obriety tests and videotaped
views also can be used as
s evidence.

uring the three-year period
the breath machine prob-
existed, the Sheriff's Office
ssed more than 12,000 DUI
Loe said.

Sheriff's Office now lets
ctors know immediately
a machine fails inspection,
cases affected in the past
can be reviewed, Loe said.

on upheld

ball bat.
ne end of the weeklong tri-
osecutor Catherine Vogel
ardona deserved the sen-
because she took pleasure
uring the toddler.

r appeal, Cardona's attor-
aimed the trial court had
several errors, including
g evidence of other types
l abuse not involved in the

Old and young like teen-run activity in Coral Springs

plan the Chaos events.
"We have to prove we're worth
it."

This week, the group wrestled
with such matters as the stage
crew (there isn't one), show times
(they run from 10 p.m. to 1:30
a.m., but a lot of teens have earli-
er curfews), and whether middle
school students should be let in
(the group decided yes, it keeps
them out of trouble).

Kushner, a junior at Douglas
and an aspiring concert promot-
er, said he thinks Chaos is suc-
cessful because it is planned by
teens, not adults. As the main
Chaos lobbyist, he talks to city of-
ficials about the need for a safe
teen hangout.

"We want to present this as an
alternative to gangs and keg par-
ties... an alternative to loitering
outside of Wag's and doing things
we shouldn't be doing," Kushner
said.

For years, Coral Springs offi-
cials have grappled with the
problem of increasing teen and

gang violence. They have debated
the issue during elections. They
formed a task force that last year
concluded the city needed more
youth services. The city even
sponsored an evening basketball
program, which met with moder-
ate success. Still dissatisfied,
commissioners plan to form an
advisory committee to recom-
mend activities for teens.

Chaos was first called Chaos
Cafe, but the teens shortened the
name. Chaos was the brainstorm
of City Centre acting marketing
director Vanessa Salmon. She had
a vague idea to present acoustic
musicians, poetry readings, rock
bands and comedians.

So she went to high schools and
pitched her idea. She didn't have
to try very hard to get partici-
pants. Youths still show up each
week wanting to help.

"People come to me," she said.
"They're interested in this busi-
ness. They want something to
do."

Salmon signs contracts, han-
dles the group's money and gives
pointers about the music busi-
ness. But the teens do virtually
everything else.

They call musicians and dis-
tribute fliers. They act as securi-

ty guards, in addition to off-duty
police officers, to ensure no one
gets too wild in the mosh pit, a
dance area. They take tickets at
the door and announce the acts.

Salmon soon found that her
original idea of having a mix of
music and drama wasn't popular.

"They really like the harder
rock, alternative rock stuff," she
said.

Tonight it's the Baboons and
Second Son, both local bands.
Tickets are \$4, less with a promo-
tional discount flier.

The concerts are staged in the
courtyard of the Coral Springs
City Centre, 2855 Coral Springs
Drive.

So far, known gang members
haven't attended, said Christo-
pher Leonard, 16, who likes Chaos
because he can skateboard there
from his house. Some known graf-
fiti artists have shown up, he said,
but they came for the music and
refrained from using their
markers.

The teens are talking about ex-
panding Chaos to include an art
show or a coffee house.

"I have confidence that they
can do their jobs and get things
done," Salmon said. "They're a
great group of kids."

CHAOS

FROM PAGE 1B

"It's More Than A Flea Market...It's A Phenomenon!"

**Coral
SPRINGS**

Chaos Cafe is a hit with Coral Springs teens

By JAY WEAVER
Special to The Herald

Noah's Red Tattoo is rocking on the outdoor stage in a bath of yellow, red and blue lights.

Rosenkrantz is dead and *Superman is alive*, lead singer Jared Flamm waits into the microphone.

At the band's feet, a gyrating circle of teens lifts a shirtless male skyward in a free-for-all dance called moshing.

"You guys in front look like you're having fun," Flamm yells. The debut of the Chaos Cafe at the City Centre in Coral Springs May 20 was a hit, attracting about 300 students and a handful of TV news cameras.

"It's definitely a cool idea, because most of these kids here would be out somewhere else getting high right now," said Michelle Spitzer, 15, a sophomore at J.P. Taravella High School, who attended the opening, with Flamm's younger sister, Brooke, 15.

That's the goal of the MTV-style dance club — keeping restless youths out of trouble in a city shaken by teenage drinking. The club, backed by Coral Springs city leaders, plans to offer a lineup of rock, grunge, reggae and rap groups in the courtyard of the City Centre on Friday nights this summer.

In the past, several Broward cities, including Coral Springs, have sponsored occasional teen dances, but nothing has been done on the scale of the Chaos Cafe. Some private clubs such as The Edge in Fort Lauderdale offer weekly gatherings for older

CHAOS CAFE

For more information about the Chaos Cafe, call 344-5997. The club is scheduled to be open from 10 p.m. to 1 a.m. on Fridays through Aug. 26 in the courtyard of the City Centre, 2855 Coral Springs Dr.

The cost of admission varies for each event. The minimum charge is \$5 — but there's a discount for teenagers with red fliers, which are available at the three high schools in the city. The charge for anyone 21 or older ranges from \$5 to \$9. Soft drinks and snacks are available.

teens. The Chaos Cafe's estimated tab is \$33,000 for the summer to pay for musicians, nonalcoholic refreshments and off-duty police officers. So far, the City Commission has committed \$5,000.

"The most important thing we need right now is more city support," said Zac Kushner, 17, a junior at Marjory Stoneman Douglas High School in neighboring Parkland. "I'm going to bring it up again and again until they give it to us."

Kushner and 25 other teen volunteers with the City Centre's marketing director, Vanessa Salmon, 25, who came up with the idea for the Chaos Cafe. They say they need more money now so they can sign up local and national bands for dates this summer.

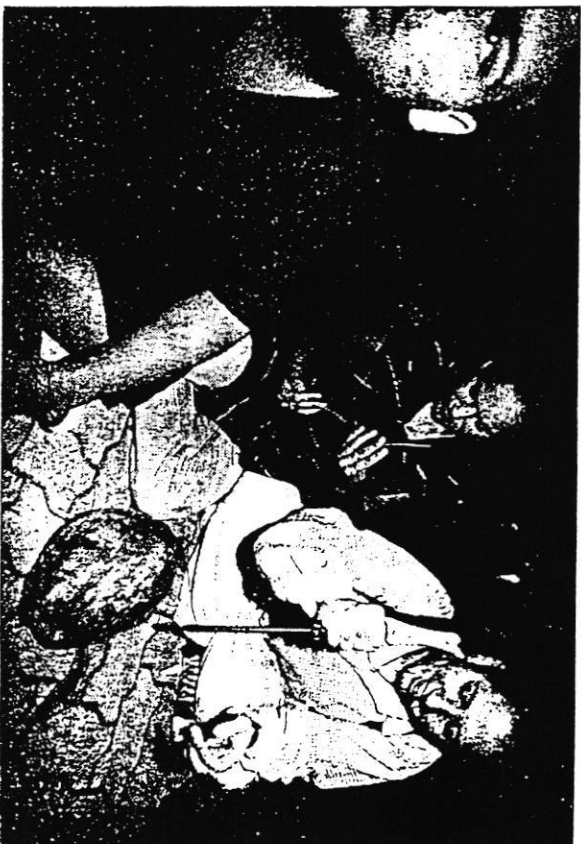
The club expects to generate \$7,000 from door receipts, with ticket prices from \$5 to \$9. City leaders say the police department will cover the \$5,000 bill for security with proceeds from a forfeiture account. But even with the city's \$5,000 commitment, another \$16,000 will be needed to cover the club's remaining costs. The club also plans to seek donations from private businesses.

No matter where the money comes from, the Chaos Cafe is a good investment, teens say. "There's really not that much else for kids to do in Coral Springs," said Abby Pellegrino, 17, a senior at Taravella High.

The club's debut got off to a slow start only because so few teens wanted to be the first to show up. As a tape of the band, the Mighty Mighty Bosstones, filled the air in the spacious concrete courtyard, several teens straggled in after 10 p.m. — the starting time.

With the exception of a few preppy-types, the club's fashion statement was strictly grunge: tattered jeans, plaid shirts, oversized T-shirts, baggy shorts, high-tops and baseball caps (worn with the bills forward, not backward, for a change).

As teens shuffled around or sat in front of the stage, the club's first act transported them back to the beatnik era. Solo, a percussionist group with a poetic bent, showcased Ben Miller, 18, a Taravella senior, on bongos and congas; Scott Charles, 19, a recent New York transplant, on vocals; and Chance, of Fort Lauderdale, on the African timba drum.



SANDY W. SKLAR / For The Herald

CRACKING THE NUT: At the Chaos Cafe in Coral Springs, Brian Conklin, left, watches a group called Solo perform, while Adi Deutsch and Leah Seldon, right, try to open a coconut tossed by the band.

Against a rhythmic beat, Charles recited such angst-filled lines as "My stomach is full of too much rain." The general response from the audience of 14- to 19-year-olds: They're not bad; they're just different. Almost everyone at the club's debut came to see Noah's Red Tattoo, a popular local band that formed last year when its four members were seniors at Taravella. The group features Flamm on lead vocals and guitar, Keith Cornella on lead guitar, Alan Blostein on bass and Jason Feldman on drums.

The foursome — who now attend the University of Florida — opened their set with an original number, *Rosenkrantz Is Dead*. Dozens of teens bounced up, down and around in front of the stage, lifting one another like

City's developer releases artifacts



POLICE REPORT
RAOAR DETECTOR, TV STOLEN
Sighting of the 1994...

a baseball team after a World Series victory. For its encore at midnight, the band broke into Neil Young's *Keep on Rockin' in the Free World*. Many teens joined in singing the refrain. At the end, Flamm shouted: "It doesn't get much better than this."

Herald Staff Writer Flamm
Harker contributed to this report

Sunday, May 29, 1994

Hometown Her

SERVING CORAL SPRINGS,
COCONUT CREEK, LAUDERDALE LAKES, LAUDERHILL, MARGATE, NORTH LAUDERDALE, PA

OUT ON THE TOWN: Teens enjoy the first show in the Chaos Cafe concert series by dancing to the sounds of the band Noah's Red Tattoo in the courtyard of the Coral Springs City Centre. Below, Chance, a member of the musical and performance poetry group Solo, raps on his homemade kettle drum while walking on a ledge above the stage.



CONTROLLED CHAOS

Teen club opens in Coral Springs

By JAY WEAVER
Special to The Herald

They arrived fashionably late — a high tide of teenage hipsters in faded jeans, plaid shirts, oversized T-shirts, baggy shorts and baseball caps.

Some of the guys went shirtless, showing off tattoos on their arms and backs. Some of the girls lighted cigarettes, flicking ashes to the ground.

The scene was the May 20 debut of the Chaos Cafe at the City Centre — a grunge fest, Coral Springs style, for the young and the restless. About 300 teens gathered in the Centre's courtyard to hear live alternative music, munch free pizza and sip soft drinks.

"This is going to keep us out of trouble," shouted Nicolas Mazzoli, 17, a senior at Marjory Stoneman Douglas High School.

Coral Springs leaders hope the city-subsidized dance club, featuring MTV-style music on Friday nights throughout the summer, will keep teens away from alcohol, drugs and violence.

If the club's opening gig was any sign — there's nothing quite like moshing, a punkish dance, to relieve a little tension — it should be a cool, chaotic summer.

"I don't see why this can't continue as long as we want it to," said the club's impresario, Zac Kushner, 17, a junior at Douglas High.

For more on the Chaos Cafe, please see Page 3.



Photos by SANDY W. SKLAR For The Herald

Springs prodded to jump-start program to buy sensitive lands

By ELAINE WALKER
Herald Staff Writer

It has been almost three months since Coral Springs voters agreed to increase their taxes to preserve the few wide-open spaces and natural greenery that remain in the city.

But city officials have been slow to start

the 14-acre site is a forest of slash pines and cypress trees. The county is willing to contribute money from its 1989 bond issue toward the city's purchase of the site, said Bob Harbin, Broward County director of parks and recreation.

One of the first responsibilities of the Coral



M
P
b
w
in

C
6
in

M
D
97

CLASSES

w
Th
les
int

EVENTS

at
Pau
Re
det
pri
for
ho
at
Fe
int

As
Pau
De
an
thr
San
fea
clu
Ch
the

KIDS' STUFF

fas
ver

First 'Chaos Cafe' night draws 300 area teens

Funding for events by City Commission still under question

By SUSAN RING BROWN
FORUM STAFF

The grand opening of the "Chaos Cafe" for teens at the Coral Springs City Centre went off Friday night without a hitch.

City Centre marketer Vanessa Salmon estimates 300 to 350 teens attended the first in a summer-long series of concerts for local teens. Many used free passes Salmon had distributed to area high schools and about 100 paid a \$3 admission at the door.

"It went beautifully. Really all I did was supervise," Salmon said.

Salmon is working with a group of high school volunteers to book

musicians to draw teens to a safe and "cool" late night weekend activity. She said the young volunteers have followed through with all the commitments they made to support the series.

"They don't look like they're responsible, but they certainly are," she said of them.

Salmon said the youths she is working with are not members of the honor student crowd. In fact, some are not sure they want to be in school at all. They have funny hair cuts and like to ride skateboards. They are also working hard to make the Cafe a success.

"They're in my office every day," she said.

Salmon said she is teaching the students how to book bands and how to market performances. She said although most will not pursue careers as booking agents, marketing skills learned now will be an asset to them in whatever field they pursue.

The Coral Springs City Commission approved \$5,000 in expenditures earlier this month for the \$26,000 program.

Salmon said the shortfall is making it difficult to book acts for the whole series, however.

Commissioner Rhonda Calhoun, chairwoman of the Youth and Family Committee, said she is hoping her colleagues will front the balance of the money needed, possibly before the Commission's next regularly scheduled meeting June 7, pending a fund-raising effort targeting local businesses. The city set aside \$32,000 for teen programs this fiscal year, and the funds have not been tapped into yet except for the \$5,000 expenditure.

"I feel that business should help support our kids," she said.

Calhoun has been sitting in on planning meetings with the students and Salmon. She emphasized she has been there as a resource, not to interfere with the teens' plans.

"It was to be teen driven and it is. It's their thing, not mine," Calhoun said.

A safe, consistent late-night activity organized by and for teens was an idea frequently discussed by the city's Teen

Task Force members. Calhoun said she has been analyzing the task force's final report and looking for ways to put the recommendations into effect.

Mayor John Sommerer said he is expecting a written update on plans for the Cafe at the June 7 meeting. He said although he could not speak for the Commission as a whole, he feels there is support for teen activities.

"My gut reaction would be that it's going to be funded," Sommerer said Wednesday. Salmon was the only chaperon at Friday's event. Although no problems were reported, a police detail will be on hand at every event as a precaution.

The music series is scheduled to run 10 p.m. to 1 a.m. every Friday through Aug. 26. The Cafe is set up in the patio area of the City Centre and will be moved into the gym in the event of rain.

Bands scheduled for tomorrow night are the Chihuahuas, an alternative band; Rooster Head, an award-winning country/rock group; and Miles, a group that has a U2 sound.

Springs invites teens to dance, hang out at Chaos Cafe

By JAY WEAVER
Special to The Herald

Worried about restless youths in Coral Springs, the city is cooking up a new MTV-style dance club to help keep teens out of trouble.

The Chaos Cafe, scheduled to open Friday, will feature live bands, disc jockeys, stand-up comedians and nonalcoholic refreshments. The cafe will be open Friday nights through the summer at the City Centre.

"If the kids are given a chance to get involved with it, they will go and have a good time," said Becky Capley, 18, a senior at Marjory Stoneman Douglas High School in nearby Parkland.

Priti Dubal, 15, a junior at Douglas High, said the club is a better alternative for teens than "hanging out at the mall looking for trouble. Their parents would know where they are and not have to worry about them."

City leaders are counting on the club to keep a lid on underage drinking, gang violence and fatal shootings, all of which have rocked Coral Springs the past year. City Commissioner Rhonda Calhoun, who championed the idea, wants grown-ups to support the Chaos Cafe, but at a cool distance.

"This is something that should be developed by the high school kids," Calhoun said. "We want them to get involved with selecting the enter-

tainment and everything else because it's really for them."

So far, the City Commission has voted to commit \$5,000 to the Chaos Cafe — considerably shy of the \$33,000 needed to keep the club going. But city leaders and City Centre management say the balance could come from club receipts and private business donations.

City Centre's marketing director, Vanessa Salmon, came up with the idea for the club. She said she wanted to put more clean fun in teen's lives.

The key to the club's success will be making a big splash before schools let out for summer vacation and then keeping it going every Friday night through August, she said.

"For four hours on Friday nights, kids will be able to meet with one another and feel like they belong somewhere," Salmon said. "We hope to make it a regular thing."

The Chaos Cafe is scheduled to open on Friday in the courtyard of the City Centre, 2855 Coral Springs Dr. The club will be open from 10 p.m. to 2 a.m. Fridays through Aug. 26.

Teens with a red flier, to be distributed in the city's three high schools, will be admitted free. Without the flier, teens will have to pay a \$5 admission fee. Anyone 21 or older will be charged a \$10 fee. For information or to get involved with the club, call Salmon at 344-5997.

The music may sound chaotic, but clean fun will reign at cafe

By RON DELP
FORUM STAFF

So when you were a kid, what did you like to do on a Friday night?

Get with the times. Sodas at the drug store, pinball at the arcade, and socials at the community center don't cut it with today's teens.

Music, in any form, is cool today — Music Television Video (MTV), radio, records, tapes, compact discs.

And weekly concerts at Coral Springs City Centre, or so city leaders hope.

Chaos Cafe, a Friday night outdoor music bash in a coffee house/nightclub format, got a wealth of approval and \$5,000 in hard cash from city commissioners Tuesday.

Commissioner Rhonda Calhoun championed the concept that has been "specifically developed with what the kids want to do."

Calhoun said the project needs \$33,000, less \$7,000 in projected admission receipts, and suggested the city donate half of the \$26,000 balance and private business make up the rest.

"A lot of companies out there (could be tapped for donations), especially those that derive the bulk of their profits from kids," said Calhoun, who is heading a new youth and family task force to study youth issues and problems.

She urged fellow commissioners to commit start-up cash to get the project under way before school is out and the "communication grapevine ends." City staff will monitor the project and consider sources for future funding.

The brainchild of City Centre marketing assistant Vanessa Salmon, Chaos Cafe will feature local and name rock and alternative bands each Friday starting later this month and running through August.

"Live music," Salmon said. "That's what kids have in common with each other. MTV — that's what they talk about."

"I'm really trying to get name bands. The ones kids see on MTV," she added. "Obviously, that'll increase the quality of the event and its success."

Salmon, 25, who could more easily pass for a Chaos Cafe customer than its organizer, said she was booking local bands while in her teens with her mother who worked as a concert promoter.

"I grew up in this business" and later booked acts at Florida Atlantic University and for local clubs, she noted.

Chaos Cafe will kick off at 8 p.m. with a comedian, drama, music or other entertainment for younger teens. The featured act will take the stage at 10 p.m.

"The problem is the malls close at nine o'clock," Salmon said. "Movies start at seven or eight so you're out by nine thirty."

"Then what do you do?"

Starting late and running past midnight, Chaos Cafe will provide teens with a safe and enjoyable experience during those late hours when boredom can turn to mayhem.

"It will be a safe place," Salmon said. "There will be uniformed police officers at the door."

Police presence "is less cool in a way. But it's a fact of life," she said.

Cafe-goers will pay admission, probably \$5 for teens and \$10 for those over 21, Salmon said.

"The first (program) will probably be a little slow," Salmon said. "But once word gets around that it's a cool thing to do, kids will start coming."

"Consistency is the key. It's got to happen every week."

Teen dance club low on funds

By SALLIE JAMES
and ANGELA BRADBURY

Staff Writers

CORAL SPRINGS — A new MTV-style teen dance club lauded as a way to keep kids off the streets debuts tonight but may not last long because organizers say they don't have enough money to hire bands.

Despite requests from two teen-agers who said they needed money in advance to book bands for the Chaos Cafe, city commissioners on Tuesday refused. They said they first need a written proposal on the project from city staff.

Commissioners two weeks ago allocated \$5,000 to start the 16-concert series. Organizers want the club to remain open through Aug. 26, but need money in advance to hire good bands.

The Chaos Cafe will make its debut at 10 p.m. tonight at the City Centre at 2855 Coral Springs Drive. Admission is \$3. Coral Springs bands Noah's Red Tattoo and Solo will perform.

Bands will play every Friday at the club but how long the doors will remain open is in question.

City Centre Marketing director Vanessa Salmon had estimated the cost of booking bands for the summer at \$26,000. The city allocated less than a fifth of that amount for the club.

City Manager Tony O'Rourke said Wednesday that a written proposal would be ready by the next commission meeting in two weeks. Commissioners said they would reconsider the matter but urged organizers to find corporate sponsors for the cafe.

When asking the commission for help, Zac Kushner, 17, said programs for teens are desperately needed. Too often, teens with no place to go get drunk and play with guns, he said.

Kushner said he used to be one of those teens who complained about having nothing to do. He said he realized that teens should take some responsibility, and now he is chairman of the Chaos Cafe committee.

Salmon said the Chaos Cafe will be a series of musical events produced by the local teens for summertime entertainment every Friday through the end of August.

The club, open until 1 a.m., will be outside in the walled courtyard area of the City Centre. Police working off-duty details will be stationed at the entrances for security, Salmon said.

"I think the plan for it in itself is very important. It's the consistency of having something every Friday night," said Coral Springs Commissioner Rhonda Calhoun.

"This would be another avenue, a place where kids could still go to hang out and listen to music."

In September, officials set aside \$32,000 for youth programs, O'Rourke said. The money was to be spent between October 1993 and September 1994. Except for the \$5,000 that will be spent for the cafe program, the money hasn't been touched, O'Rourke said.

O'Rourke defended the city, saying the youth programming money hasn't been spent because "we don't believe in throwing money at issues." He added that, "It doesn't mean that just because it's there we have to spend it."

NW
Sun-Sentinel, Friday, May 20, 1994
3

Smells like...

**You know what they say:
It's all fun and games
until someone takes a
header on solid brick.**

"We're trying to find something to cover the brick floor," says Vanessa Salmon, mastermind of the Coral Springs City Centre's outdoor Chaos teen concerts. "People slam-dance and fall down. We've had kids get bumps and scrapes, but so far no one's gotten really hurt."

In addition to some kind of cushioning in front of the stage, Salmon, the acting marketing director of the center, says she is looking to hire professional security for Friday's show, the fourth weekly event in the series' brief history — security intended to help keep teen-age moshers from doing themselves any permanent harm.

Any kid who's ever been jumped by some hired goon at Plus 5 or The Edge would have a hard time seeing how security could ever actually prevent injury.

Still, this move shouldn't dampen the Coral Springs kids' enthusiasm for Chaos. The first three shows have attracted teens aplenty: The crowds, consisting mostly of high-school kids with some middle-schoolers, have ranged in size from about 250 to 400.

Given the lack of viable all-ages music venues in South Florida, Salmon's commitment the Chaos series is heartening: She plans to run it every week without fail, and has been wrangling for national acts ("It's tough bidding against The Edge," she laments).

The support her idea received from the Coral Springs city government — in the form of \$5,000 in a startup loan from the city and an \$11,000 grant from the City Centre Board of Directors — is nothing short of amazing.

Because of this financial commitment, you'd think that the city would closely monitor every aspect of the shows — especially the potential "offensiveness" of the local acts that the kids actually want to see. Salmon says this hasn't been an issue. "I feel support from the city," she says. "They have confidence in me."

So Coral Springs — a community whose problems with troubled youth are well-documented — now has all-ages, alcohol-free haven for music-loving teens. Too bad the local kids who ran Garageland, the graffitied cinder-block warehouse space that closed down a few months back, didn't have anything near this kind of financial backing. The City Centre sure as hell won't have the stripped-down atmosphere and true camaraderie of Garageland, but it looks to be more stable.

Shows coming up at the Coral Springs City Centre: on Friday, Radiobaghdad, Hudson and Tension. On June 17, Amboog-A-Lard and Stickman. On June 24, Gus and at least one more band TBA. The shows cost \$4 at the door; organizers distribute discount fliers to Coral Springs high school students that allow them to enter for \$2. Bands interested in playing can call Salmon at the City Centre, 305/344-5999.

Station to station

A brand-new pub/coffeehouse called The Station soon will open in Progresso Plaza.

The owners purchased it from Clif less than two weeks ago and took down the "Mud House" sign that had hung outside for almost a year and a half.

Clif's final sale of the place ends his formal association with the business that in recent months was the source of considerable acrimony. Patrick French, one of two people who ran the Mud House for a month, says he was disappointed in the lack of support Clif showed for his coffeehouse reincarnation.

Clif takes exception to French's version of events that month, but the fact remains that the place has been sold and the whole history of the Mud House is now past.

The new owners, Tony Carroll and his wife, are busy painting the walls, laying new tile and looking for train memorabilia for decoration. Tony says he wants to carry on the activities and ambiance of the Mud House but with a more varied menu, and beer and wine in addition to coffee. They are also contemplating daytime business hours.

Cathy's son Todd Ferguson, a Mud House regular, will manage The Station and will be in charge of booking live music for the plaza outside. Tony Carroll says The Station — which will remain all-ages despite the beer-and-wine license — realistically should open on or around June 25.

Stuck to my windshield

▼ Owing to possible competition from the Stone Temple Pilots show at Miami's Knight Center on June 30 (I don't know about you, but I'm staying until the Redd Kross and Meat Puppets finish, then I'm outta there), the third annual Slammie Awards recognizing the best of the hard stuff in South Florida has been moved to July 3 at The Edge.

It seems the nominations for the Slammies get more balanced among different genres with each passing year. The lineup of bands for this year's show reflects this balance; each of the performers has received multiple nominations from the Slammies committee: They are: Marilyn Manson, Raped Ape, Holy Terrors, Tension, Jack Off Jill and Load. Cost: \$10, show starts at 8 p.m.

▼ Amid the blur of headbanging hair and machine-gun double-bass drum riffs offered by Fear Factory, Fudge Tunnel and Sepultura at The Edge a few months ago, the close-cropped 'dos and swaggering grooves of Clutch provided a refreshing change of pace. Clutch heads down once again from its native Maryland to play the Plus 5 on June 18. Super-heavy Miami band Machine will open.

▼ Killdozer is playing Churchill's Hideaway on June 19. The cover art of this influential, hard-drivin' Midwestern band's new "Worldwide Revolution" CD is guaranteed to piss off your Marxist friends. Steel Pole Bath Tub and Load will open. Cost: \$7, show starts at 10 p.m.



by Ted B. Kiesel

Stagedive

77
WES
fe
1978
friday
1034
ever
LADY
open
640
2800
1 mile north

Frank

Wednesday

Thursday

Friday Rhythm & F
LETI & THE

FREE buffet M-F 5-



1/2 block
behind
Roman